Hewlett Packard
Enterprise

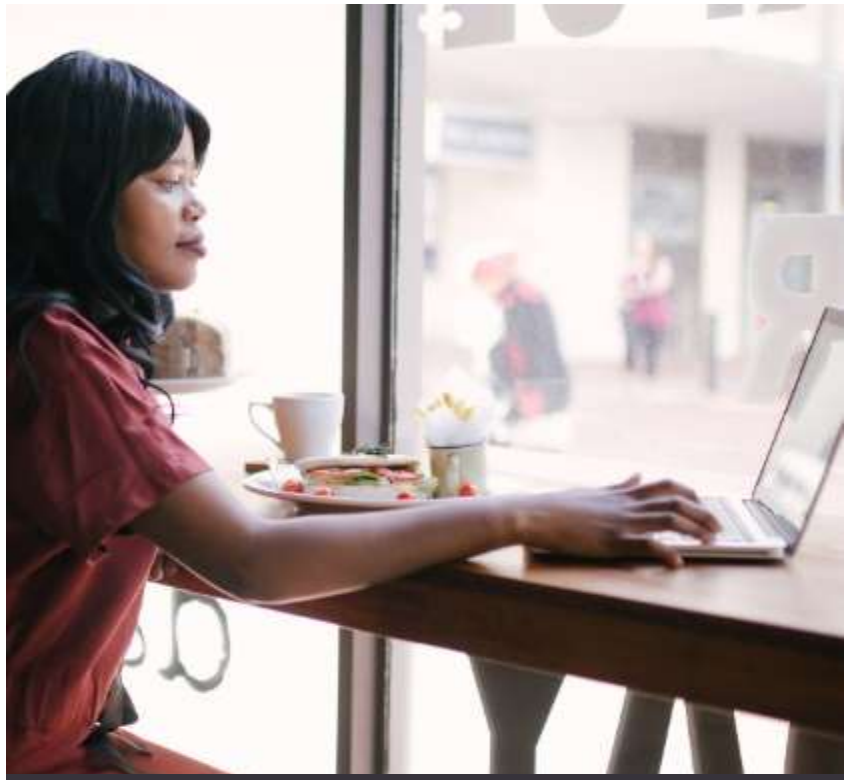
ON THE ROAD

HP on the Road
Office of the Future
Novas soluções de computação

Pedro Coelho
Area Category Manager
pedro.coelho@hp.com

OFFICE OF THE FUTURE

WORKFORCE



WORKPLACE

WORKSTYLES

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

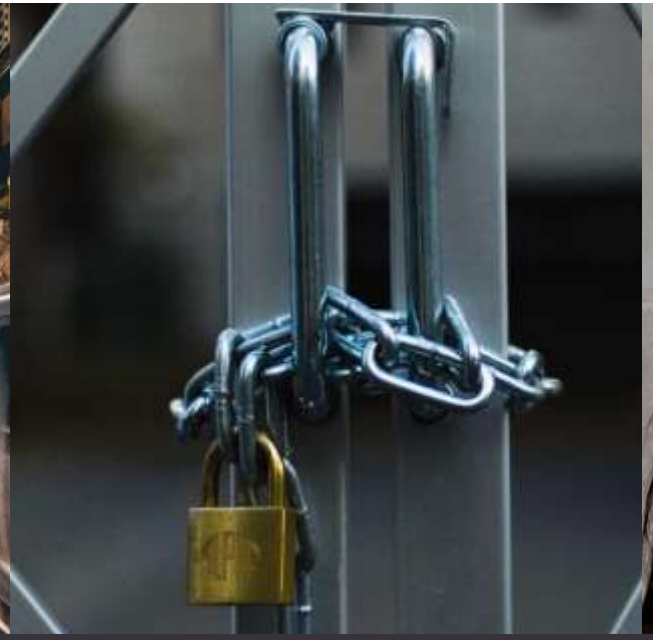
THE HIGH EXPECTATIONS OF TODAY'S MOBILE LEADERS

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

DESIGN

REQUIRE
SOPHISTICATED DESIGN

52% OF MILLENNIALS SAY **DESIGN IS IMPORTANT** WHEN CHOOSING A PC[15]



SECURITY

WORK WITH
SENSITIVE DATA

350,000 PIECES OF NEW MALWARE CREATED EVERY DAY[16]

PRIVACY

CONNECT IN
DIVERSE LOCATIONS

70% WORK REMOTE AT LEAST 1**X** PER **WEEK**[17]

COLLABORATION

LEAD CONVERSATIONS WITH
EXECUTIVE PRESENCE

83% DEPEND ON TECHNOLOGY TO **COLLABORATE**[18]

HP ELITE

THE WORLD'S MOST SECURE AND MANAGEABLE PCs[20]

NEW

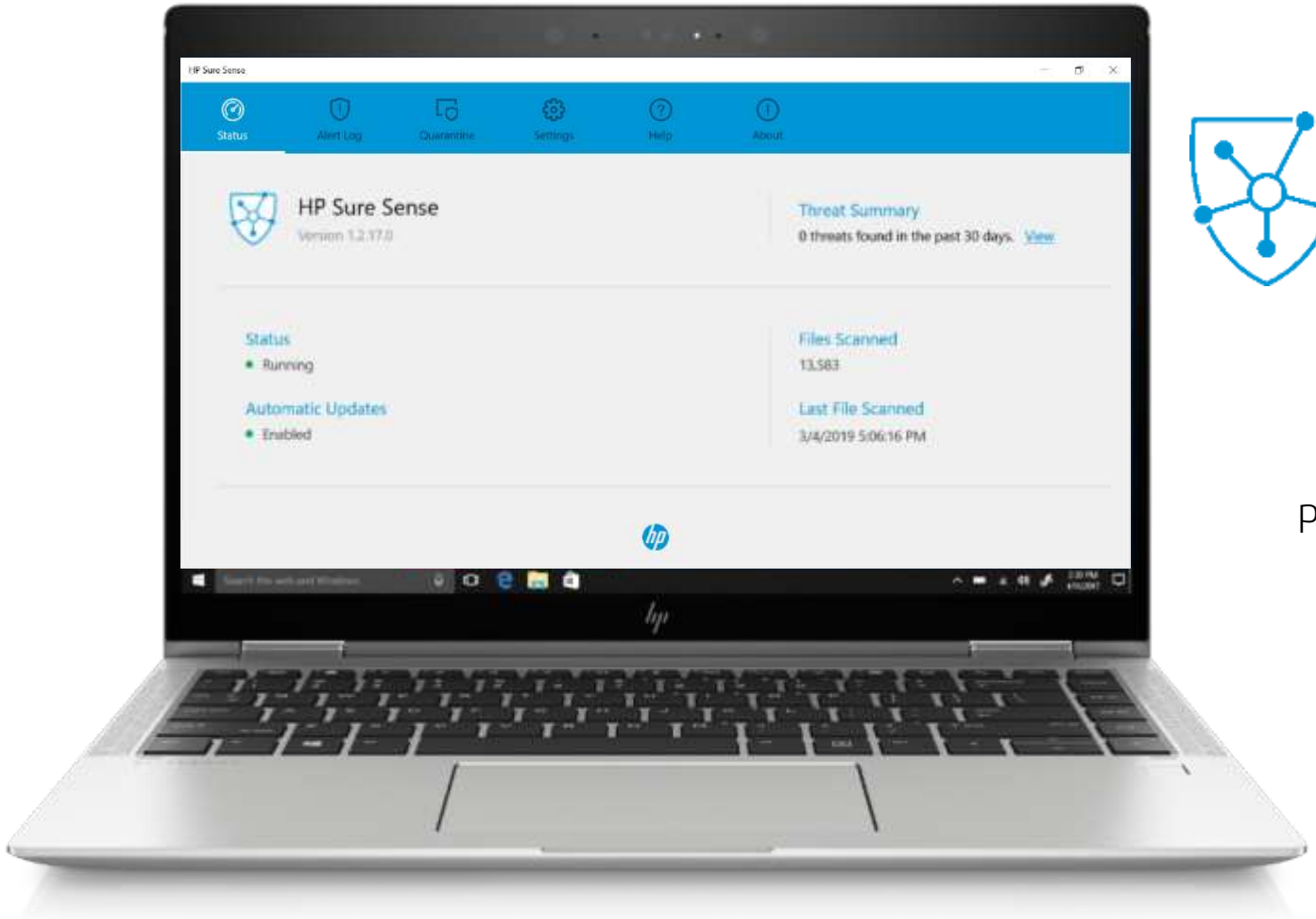
UPDATED

NO UPDATE NEEDED

	DEVICE	IDENTITY	DATA
ABOVE THE OS	**HP MIK Gen3[21]** Centralized security management	**HP Proactive Security (DaaS)** Enforcement, Monitoring and Analytics	**HP Sure View Gen3[28]** Built-in privacy screen **HP Sure Click[29]** Secure web browsing and file viewing
IN THE OS	**HP Sure Recover Gen2[22]** Automated network-based image recovery **HP Sure Run Gen2[23]** Protection for critical applications	**HP Client Security Manager Gen5[26]** • **HP Multi-Factor Authenticate Gen3[27]** MFA with hardened policies, 3-factor, face log-in • **HP SpareKey** Self-service password recovery	**HP Sure Sense[30]** Malware protection driven by deep learning **HP Secure Erase[31]** Permanent data removal on HDD/SSD
BELOW THE OS	**HP Sure Start Gen5[24]** Self-healing BIOS with Protection of the Intel ME **HP BIOSphere Gen5[25]** Comprehensive BIOS management		**Certified Self-Encrypting Drives** HW data encryption

HP Endpoint Security Controller

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.



HP SURE SENSE

HARNESS THE POWER OF DEEP LEARNING

Protect against never before seen attacks before they happen

Minimal performance impact

Included as part of core security stack on Elite 1000 C

>99%
MALWARE CAUGHT

20ms
DETECTION AVERAGE

RANSOMWARE
BEHAVIORAL DETECTION AND PROTECTION

WORKS OFFLINE
& REQUIRES INFREQUENT UPDATES

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

2019 ELITE 1000 SERIES

ULTRA-MOBILE

HP ELITE
x2

VERSATILE

HP ELITEBOOK
x360 1030

PREMIUM WORKHORSE

HP ELITEBOOK
x360 1040

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

TIMELESSLY FASHIONABLE

LEATHER FOLIO

SLEEK & SOPHISTICATED

COLLABORATION

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

ENJOY THE VIEW

ULTRA-THIN BEZELS, BRILLIANT DISPLAY

BRIGHT PANEL

THE WORLD'S
BRIGHTEST
BUSINESS DETACHABLE[33]
AT 1000 nits

42%
BRIGHTER
GEN/GEN

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

WORLD'S MOST PRIVATE BUSINESS DETACHABLE[5]

DUAL PRIVACY SHUTTERS

WORLD'S FIRST
BUSINESS DETACHABLE WITH
INTEGRATED
DUAL-CAMERA
PRIVACY SHUTTERS[34]

HP SURE VIEW GEN3

WORLD'S FIRST
BUSINESS DETACHABLE
WITH AN
INTEGRATED
PRIVACY SCREEN[35]

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

GIGABIT CLASS 4G LTE SPEEDS

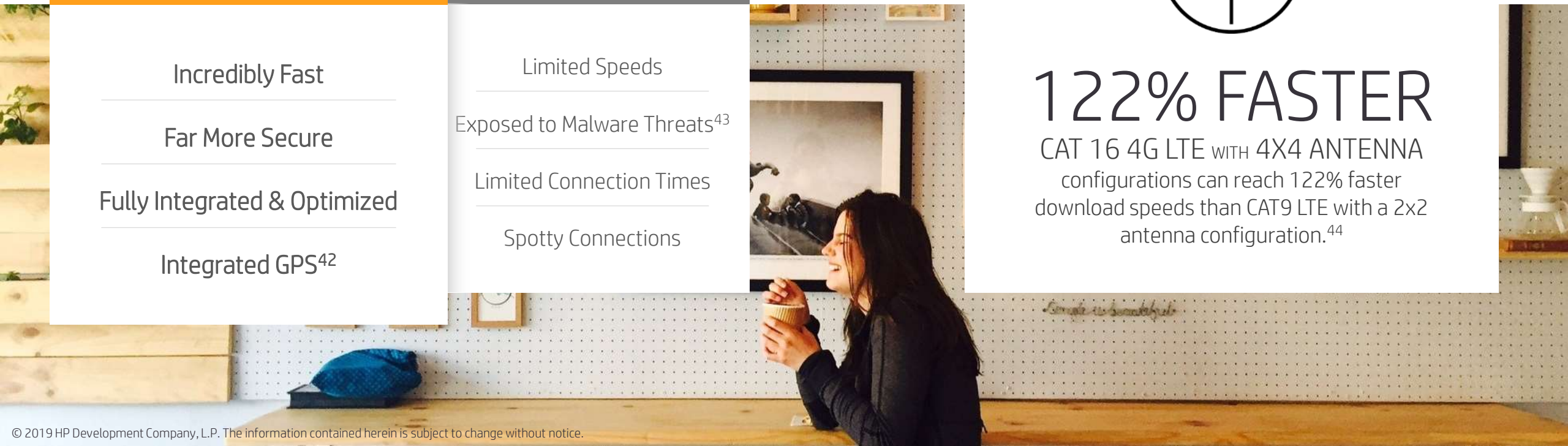
Always Connected. Always Secure.[43]

GIGABIT CLASS 4G LTE[41]

- Incredibly Fast
- Far More Secure
- Fully Integrated & Optimized
- Integrated GPS[42]

Public Wi-Fi®

- Limited Speeds
- Exposed to Malware Threats[43]
- Limited Connection Times
- Spotty Connections



122% FASTER

CAT 16 4G LTE WITH 4X4 ANTENNA configurations can reach 122% faster download speeds than CAT9 LTE with a 2x2 antenna configuration.[44]

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

2019 ELITE 1000 SERIES

ULTRA-MOBILE

HP ELITE
x2

VERSATILE

HP ELITEBOOK
x360 1030

PREMIUM WORKHORSE

HP ELITEBOOK
x360 1040

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

HP Elite x360 1040 G6

WORLD'S BRIGHTEST DISPLAY IN A 14" BUSINESS CONVERTIBLE [47]

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

Up to

24-Hour BATTERY LIFE[46]

95% of knowledge workers say that natural light is “very or quite important”[46]

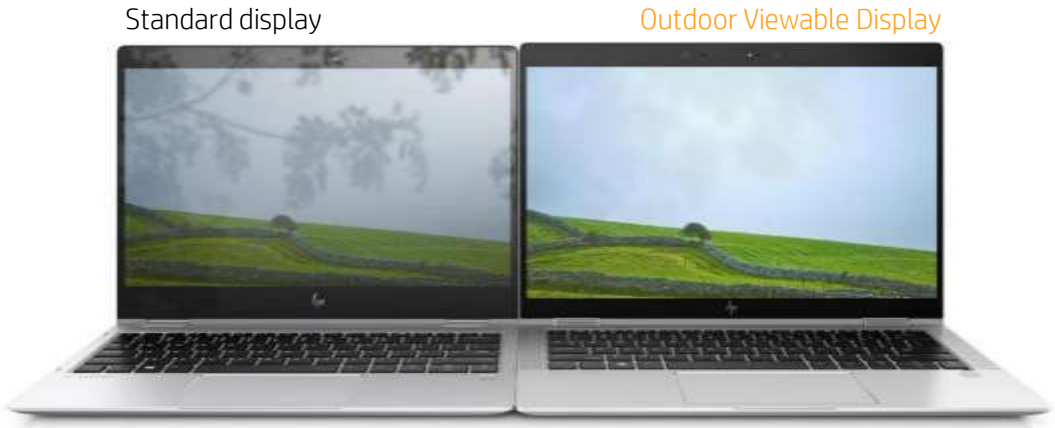
HP OUTDOOR VIEWABLE DISPLAY[45]

OPTIONAL

HP Anti-Glare Touch Display[47]

1000 nit brightness[48]

Ambient Light Sensor



© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

READY TO WORK
JUST LIKE YOU

FAST FOR TOMORROW

Wi-Fi 6
FUTURE READY, BACKWARDS COMPATIBLE

Bluetooth® 5
FAST, LONG-RANGE CONNECTIONS

FAST FOR TODAY

Gigabit Class 4G LTE[41]
FAST & SECURE MOBILE CONNECTIONS

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

HP EliteDisplay E223d / E243d /E273d Docking Monitors

E273d Docking Monitor

E223d Docking Monitor

CHALLENGE

- Too Many Adapters
- Limited Port Options
- Cluttered Desk
- Need dual displays
- Various OS
- Video Chat
- Mixed notebook fleet

SOLUTION

- USB-C™ (Alt Mode) - Data, Video, Power (65W)
- RJ-45 Ethernet, USB Hub, Headphones
- Single Cable Connection
- Daisy Chain a second display
- Multi-OS Support
- HD Pop-up Webcam*
- DisplayLink with USB-A connection*

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

*Supported on HP E273d Only

HP USB-C™ Dock G5
HP USB-C/A Universal Dock G2

USB-C
Dock G5

USB-C/A Universal
Dock G2
(Includes DisplayLink)

CHALLENGE

Too Many Adapters

Cluttered desk

Mixed Display Fleet

Mixed Notebook Fleet

Various OS

IT Update Limitations

Limited Displays and Resolutions

SOLUTION

USB-C™ (Alt Mode) - Data, Video, Power

Single Cable Connection

Connects to Any Display with DP, HDMI, or USB-C™

Legacy USB-A connection*

Multi-OS Support

Advanced Manageability Support

Dual 4K and up to Triple FHD Display Support

*Supported on USB-C/A Universal Dock G2

© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

INTRODUCING

THE WORLD'S LIGHTEST COMPACT BUSINESS CONVERTIBLE[25]

HP ELITE DRAGONFLY

HP Confidential. For use by HP or Partner with Customers under HP CDA only.
© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

POWER THAT DEFIES[1] GRAVITY[1]

THE HP ELITE DRAGONFLY

LESS THAN 1 KG STARTING WEIGHT

FULL PERFORMANGE, NO COMPROMISE

PRECISION CRAFTED CNC MAGNESIUM

HP Confidential. For use by HP or Partner with Customers under HP CDA only.
© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

THE WORLDS FIRST & BEST

HP ELITE DRAGONFLY

85.8%[18]
World's highest screen-to-body ratio in a 13” business convertible[3]

World’s longest battery life in a 13” business convertible[26]

World’s lightest compact business convertible[25]

World’s lightest business convertible with Wi-Fi 6[21]

World’s first notebook with ocean bound plastic material[2]

World’s lightest business convertible supporting gigabit class 4g lte[24]

The world’s first business convertible with preinstalled personal wellbeing software.[22]

World's first business convertible with 4x4 LTE antenna.[23]

WORLD’s MOST SECURE PCs[5]

HP ELITE PCs

HP Confidential. For use by HP or Partner with Customers under HP CDA only.
© 2019 HP Development Company, L.P. The information contained herein is subject to change without notice.

1 MILLION

plastic bottles are bought around the world

EVERY MINUTE[1]

LESS THAN 30%

of plastic bottles are

RECYCLED[2]

It takes

450 YEARS

for plastic water bottles to

DECOMPOSE[3]

HP Confidential. For use with HP customers under HP CDA only. © 2018 HP Development Company, L.P. The information contained herein is subject to change without notice.

DESIGNED WITH THE ENVIRONMENT IN MIND

Helps protect the planet and your notebook[1] and daily essentials with the stylish, durable HP Recycled Series 15.6” Backpack, a carryall made from recycled plastics.[2]

From plastic bottles to beautiful carrying case

HP Confidential. For use with HP customers under HP CDA only. © 2018 HP Development Company, L.P. The information contained herein

PACK IT ALL IN

The padded compartment keeps your notebook[2] securely in place. Store your essentials in the abundant interior pockets.

HP Confidential. For use with HP customers under HP CDA only. © 2018 HP Development Company, L.P. The information contained herein is subject to change without notice.

keep reinventing